

Decoding PPPs: Strengthening Media Literacy to Counter Economic Disinformation in Albania

General Information:

- Duration:
5 months
- Location:
Albania
- Implementing Organization:
Albanian Institute for Research (AIR)

Overall Objective:

To counter economic disinformation in Albania by strengthening media literacy, fact-checking, and data analysis capacities of journalists and civil society actors.

Key Activities:

Media monitoring and analysis of PPP-related misinformation

Tailored training on media literacy and economic fact-checking

Co-creation of fact-checked articles, videos, and infographics

Expected Results:

1

20 trained journalists, students, and civic actors

2

Improved quality of media reporting on PPPs

3

Increased public access to verified economic information